

# THE NAWWS LETTER

THE NORTHERN ARIZONA WATERCOLOR SOCIETY  
www.naws-az.org P.O. Box 508, Sedona, AZ 86339



## February 25, Meeting 9 am

**Featured Critique Group:** Camp Verde – contact: Vada Lovato & Paintings from the Frank Webb workshop that weren't shown in January.

**Program:** Diane Geoghegan (gay-gan) demo, "A Fresh Take On Portrait Painting"

The figures you'll see at this demo will be unlike any other portrait art in watercolor today. Yes, they're representational and beautifully drafted but each is uniquely designed to bring out the dramatic character of the subject often with background elements. Diane will explain how to tackle a portrait assignment and show us a very unique paint application - the mouth atomizer. This technique gives the work an airbrush/pointillist look.

Ms. Geoghegan is a 30 year resident of Jerome. Her work spans many medium but lately she has concentrated on watercolor. Diane has achieved signature status in many watercolor organizations including the NWS and has been featured in over 25 national exhibitions. Another program you won't want to miss!

## March 25, Meeting 9 am

**Featured Critique Group:** None this month

**Program:** Professional Critique Session

Betty Carr and Jan Sitts will provide expert help on members' paintings in this popular, annual program. Artists are to bring one finished, matted - not framed, painting that they wish critiqued. We'll have time for the first 20. Jan and Betty will kindly point out the strengths of your painting and areas that could be improved. This is also a great lesson on how to go about critiquing paintings in your group. You may remain anonymous (unless you have a gigantic signature).

Jan Sitts and Betty Carr are international workshop instructors and authors with years of experience. Jan paints in an experimental, abstract style and Betty has a loose, representational approach to landscape and florals. We are fortunate to have professionals of this caliber in our community.

## April 15, Meeting 9 am

**Featured Critique Group:** Aquarelles – contact: Barb Malleck , "free for all" (independents), & paintings from the Geni Kell workshop

**Program:** We will enjoy a digital show of the art that was submitted to the Spring competition and be glad we're not the juror. This meeting will also present the slate of officers for next year's NAWWS board and accept nominations from the floor.

## Calendar 2010/11

The Northern Arizona Watercolor Society  
meets monthly at the Sedona Methodist  
Church:  
110 Indian Cliffs Rd.  
at 9 am, *usually* on the 4<sup>th</sup> Friday

### February

2/25 9am–Noon General Meeting  
2/1 - 22 Sedona Public Library  
Exhibition

### March

3/2 Deadline for Spring Show Entries  
3/7 - 9 Workshop – Genie Kell  
3/25 9am–Noon General Meeting

### April

4/15 9am–Noon General Meeting

### May

5/2 Student Art Show take in  
5/3 9am–Noon Spring Show Take in at  
SAC CEG gallery  
5/7 - 8 Student Art Show  
5/13 9am–Noon General Meeting  
5/16 - 20 Workshop – Tom Lynch  
5/20 5–7pm Spring Show Reception,  
Awards presented at 6pm  
5/26 9am–Noon Board Transition  
Meeting  
5/30 Noon– 4pm Spring Show artwork  
Pick-up



## President's Corner

Hi fellow artists,

Last Friday I took the "First Friday" tour through Sedona and the Village of Oak Creek. I recommend this excursion to everyone. It is a great way to see the art work of others and to pick up new ideas for yourself. I started at the Sedona Art Center went through The Goldenstein Gallery and Tlaquepaque on out to the Village of Oak Creek. NAWS members were very well represented. We are everywhere. Of course, you will see us at the Sedona Library this month and in galleries in Flagstaff, Camp Verde, Cottonwood, Jerome and other compass points. Remember, this year our Spring Exhibit will be showing the "First Friday" in May, too. Keep "First Fridays" on your calendar and keep those paintings coming.

Frank Webb's two workshops were very successful. He promoted the rational design process. That is to pre-plan and prepare a good value sketch. If changes are to be made do the changes on the sketch, then stick with the plan on the actual painting. I think our May workshop instructor, Tom Lynch, adheres to the rational design approach, too. Geni Kell, our March workshop leader, may design in a more intuitive way. I'm looking forward to finding out. I think we grow as artists when we try many approaches to our work.

Further ways to grow as an artist include the following suggestions I read in an article on the Web quoting Mary Cassatt, Robert Henri, Picasso, Corot, Cezanne and such luminaries:

1. Keep in mind that the picture (in growth) is not the goal. Growing is a series of events or steps we take. Making art is the same series of steps so let those paintings go. Keep moving. Keep producing.
2. Ignore non-artist authorities. They usually promote performing as opposed to creating.
3. Work on several paintings at once. Get into a prolonged creative process. Don't worry about unfinished work; that's who you were at that moment and you may or may not get back to it.
4. Let the world see. Take the risk of being who you are in front of others. Do not necessarily paint to please someone else; that can be an artist's kiss of death.

With these liberating thoughts I wish you a good day and happy painting.

*Jeanne*

## BOARD OFFICERS FOR 2010/11

President:	<b>Jeanne Jones</b>
Secretary:	<b>Cecilia Binkley</b>
Treasurer:	<b>Ann Schwartz</b>
1st Vice President ~ Membership:	<b>Judy Skovlin</b>
2nd Vice President ~ Exhibitions:	<b>Linda Khan</b>
3rd Vice President ~ Programs:	<b>Marsha Owen</b>
4th Vice President ~ Workshops:	<b>Cathy Stedman</b>

Directors:	
Critique Groups:	<b>Julie Talbot</b>
Ways & Means:	<b>Grace McKee</b>
Nominations:	<b>Nancybelle Jones</b>
Past President:	<b>Eva Vaitkus</b>

### 2010/11 COMMITTEE CHAIRS

DVD/Video Library:	<b>Tecla Machesney</b>
Library Asst:	<b>Daveen Saimo</b>
Historian:	<b>Sandy Beck</b>
Hospitality:	<b>Ilona Wale</b>
Assistant:	<b>Ginger Martin</b>
Media:	<b>Lynne Crowe</b>
Fall Exhibition:	<b>Wayne St. John</b>
Newsletter:	<b>Pat Dunham</b>
Paint-Outs:	<b>Bob Dalegowski</b>
Publicity ~ Meetings:	<b>Lynne Crowe</b>
~ Exhibits:	<b>Heather Molens</b>
Special Recognition:	<b>Carolyn Carsula</b>
Scholarships:	<b>Scotti Ruhlman</b>
Student Art Show:	<b>Sue Davis</b>
Sedona City Hall Exhibit:	<b>Susan Ludvigson</b>
	<b>Bonnie Bamberger</b>
Sedona Library Exhibit:	<b>Jan Aranoff</b>
Workshop Assistant:	<b>Roe Corneto</b>

*Deadline for the next  
NAWSletter is Mar. 28. For  
the April/May Issue. Send  
your information to  
Pat Dunham at  
padunham@mac.com*

## What's Up With The Membership

Jan Sits has workshops coming up in 2011

### **Texture Color Feeling.**

April 3-8 Kanuga Retreat Center,

May 12-15 Sedona Art Center, Sedona, Az.

June 9-11 Ah haa School of the Arts, Telluride, Co

Please see her website for 2011 schedule JANSITTS.COM.

**Jan Chandler** was the featured artist for the month of Feb. in a solo exhibition in the narthex of the Church of the Red Rocks in Sedona. **Susan Ludvigson** will be the featured artist there for the month of April...

**Jourdan Dern** has been showing in Goldenstein Gallery since 2005 and has recently spread her wings. She has been accepted into 2 more galleries in New Mexico: The Frank Howell gallery in Santa Fe and the Rio Grande gallery in Albuquerque. She will also be in a show called Legacy Art in Albuquerque during Mothers Day weekend. It is a fundraising event for students interested in art and scholarships for underprivileged children. In September she is slated to have her first solo show. It will be at the Frank Howell gallery in Santa Fe.

**Carolyn Carsula** received first place in oil/acrylic category at El Valle Artists annual juried show.

**Bob Dalegowski** has been selected as one of thirty artists from across the country to participate in the Grand Canyon Association's 3rd Annual Grand Canyon Celebration of Art and Plein Air on the Rim, September 10 - 17, 2011 at the South Rim of Grand Canyon National Park. Exhibition and sale at Kolb Studio, Grand Canyon Village, through November 27, 2011. (*Yahoo!*)

**Mary Dove** has been busy with shows. At the Arizona Artists Guild Fall show two watercolors were juried in as a first year member receiving a Merchants Award from juror Joan Waters. In September she received the "People's Choice Award" from NAWS Spring Show. Two watercolors were juried into the Glendale Arts Council Fine Arts Competition by juror Trish Mayberry. She was juried into the Sedona Visual Arts Coalition 1st juried show receiving "Best of Show" award from juror Clark Olson Ph.D. And she just received notice of being juried into the Arizona Artists Guild Spring Show from juror Robert G. You.

*Thanks to everyone for sending in tidbits for the "What's Up" section! If you have interesting information about yourself or another member, share it through the newsletter!*

## **2011 Student Art Show**

This year the Student Art Show will be held at  
Red Rock High School  
Mark your calendar with these important dates.  
May 2<sup>nd</sup> is take-in in the afternoon  
May 3<sup>rd</sup> the show will be juried in the AM  
May 6<sup>th</sup>, Friday will be set up in the afternoon  
May 7<sup>th</sup> hours are 10 - 4  
May 8<sup>th</sup> hours are 10 - 5

ATTENTION ARTISTS  
NORTHERN ARIZONA WATERCOLOR  
SOCIETY  
LOGO CONTEST

The NAWS Board is sponsoring a contest for a new logo for our organization. This logo will be used on letterhead, on the directory, on programs for spring and fall exhibits, on the web-site, in advertising, on banners, etc. It needs to read well in black and white, as well as, in color. It needs to present well in both a small and large format.

Please submit your entry on an 8 x 11 inch paper in two versions--one in black and white or grey scale and the second in color. Send your entries to PO Box 508, Sedona, AZ, 86339 or bring your entries to the March 25, 2011 meeting. The membership at that meeting will vote to choose the winner. The winner will receive a free membership (worth \$30). Please attach the name tag below to the back of your entry.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_



CALLING  
ALL  
ARTIST  
S  
Northern Arizona Watercolor Society  
Spring Show  
Deadline March 2  
Full Prospectus can be found  
on the NAWS website:  
<http://www.naws-az.org/>  
Under Exhibitions.  
Please send your images to  
Sandra Beck by MARCH 2.  
Contact information in the  
prospectus.



**Sierra McKenna's  
"Composition and Color Workshop"**

April 26,27,28 (Tues. Wed. Thurs.) (9:00-4:00)

Can't figure out why your painting is just not quite working?

Most likely, if you understand basic watercolor techniques, then it probably has to do with your composition. Come join Sierra and learn some basic techniques to help elevate your art with a better understanding of composition, color, value, line, shape, rhythm, mood and more. Basic watercolor skills are helpful. Sierra teaches watercolor workshops for NAU's Road Scholar program and also private lessons. COST: \$165. TO RESERVE YOUR SPACE, Call Sierra or Art at 928-282-7289.

*Creativity stuck? Need a jumpstart?  
Don't miss this presentation!*

**Dark Then Bloom:  
Feeding and Sustaining Your Creativity**  
Special workshop with Dr. Mylene Dressler

Saturday, April 16, 2011 9am-12 Price: SUAC members \$35  
Yavapai College, Sedona Non-members \$50  
Seating Limited Dr. Dressler's only appearance in Sedona.

For additional information:  
[www.sedonaartistscoalition.org](http://www.sedonaartistscoalition.org)  
Call Barbara Ragalyi at 284-3367  
or Gale Craig at 284-6865.

## NAWS Joins The Arizona Art Alliance

### What That Means For You

The Arizona Art Alliance is a non-profit organization currently staffed by volunteers with a membership of **32 Arizona-based art groups**. The member groups **represent over 3,500 visual artists** who produce fine art in over a dozen mediums. Their goal is to:

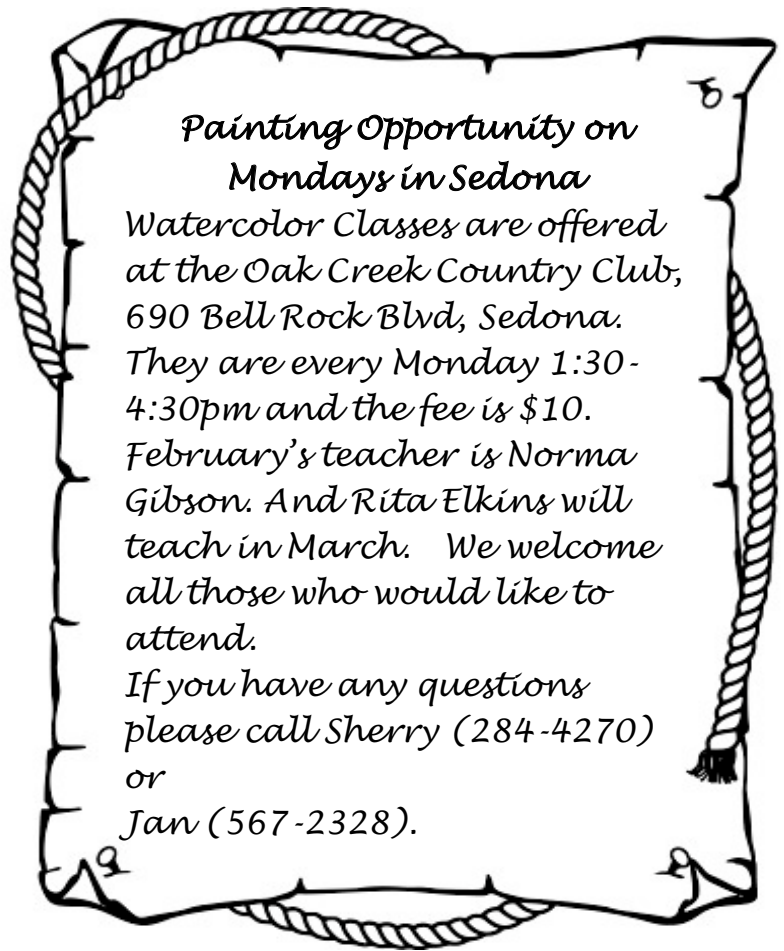
- provide public awareness and exposure to visual art,
- expand the number of art venues and marketing opportunities for member artists,
- expand art outreach program activities in the community.

The board felt that this group's goals were in sync with our own and hoped that some of our members could take advantage of the show and sale possibilities. We're going to try it out for 2 years and then review it's merits to our Society.

The Alliance owns a beautifully carpeted and granite tiled 6,600 sq foot gallery is in the **Scottsdale Pavilions** at 9011 E. Indian Bend. The gallery features art from more than 100 juried artists. To take advantage of exhibiting your work in this gallery, you must go through a jurying process by submitting a CD with examples of your work. Art is displayed in 2 month "cycles" on nice panels that one must rent from the Alliance for \$60 for the 2 months for each panel you require. They also charge a 30% commission. As this is a volunteer organization, the artist must commit to working one 8 hr. day at the gallery per month.

The Art alliance also has special shows throughout the year, artist opportunities, an informative on-line newsletter and 2 other venues to exhibit art: The SKYE Restaurant in Peoria and at the Courtyard By Marriott next to the Mayo Clinic.

Visit their website at: [www.azartalliance.com](http://www.azartalliance.com) for complete information. Definitely let a NAWS board member or the NAWSletter editor know if you exhibit with the Alliance so we know if our investment was worth it.



**CALL FOR ENTRIES:**  
**California Watercolor Association**  
is pleased to announce its  
**42nd National Exhibition**

*Water+Color*

**September 8 through October 9, 2011,**  
at the **Marin Art and Garden Center.**  
**Awards Ceremony and Artists' Reception**  
**Sunday, September 18, 2011,**  
**1:00 to 4:00 pm.**

**More than \$15,000 in cash and merchandise awards is anticipated.**  
You are cordially invited all to enter the competition by using the on-line entry form on the **California Watercolor Association's** website, [www.californiawatercolor.org](http://www.californiawatercolor.org).  
Online entries only.  
Deadline is April 23, 2011.

## Snapshot from our December meeting

Planning for the NAWS 2011 Spring Exhibition is in high gear. Everyone should have their Prospectus. If you did not get one you can either download it from the NAWS website or call me at 928-649-1961. The deadline for the entries is March 2, no exceptions. The show will open on May 4, at Sedona Arts Center in the Special Exhibition Gallery, in time for the 1st Friday event in Sedona. NAWS will have our Awards Reception on May 20.

This year, in addition to the People's Choice Award, we are going to have a Member's Choice Award. All winners will receive a Cash Award as well as a Merchants Award. The monetary awards will range from \$350.00 for Best of Show down to \$75.00 for the People's and Member's Choice. That is a nice incentive - so Happy Painting and here's to an outstanding show!

Linda Kahn  
Spring Exhibition Chairperson



Sandy Beck will photograph your Spring Show entries for \$5 per entry. Contact her at: [becksandra35@gmail.com](mailto:becksandra35@gmail.com)

## YOUR MEDIA LIBRARY

### New & Improved

On February 1<sup>st</sup>, 20 NAWS artists delivered paintings to the Sedona Public Library for display in the annual watercolor exhibition. Styles range from realistic to abstract, and in all sizes. Artists exhibiting are:

Bonnie Baumberger	Jeanne Jones
Sandra Beck	Susan Ludvigson
Roe Corneto	Louise MacDonald
Sue Davis	Ginger Martin
Mary Dove	Virginia Norman
Pat Dunham	Scotti Ruhlman
Cathy Gazda	Ann Schwartz
Jeunesse Hanus	Judy Skovlin
Jill Jepson	Mary Swanson
Carolyn Johnson	Eva Vaitkus

The show runs through February, 21<sup>st</sup>, with take-down and pick-up on Tuesday, February 22<sup>nd</sup>. Participating artists are reminded to collect their artwork between 10 AM and noon on the 22<sup>nd</sup>. All members are encouraged to visit the library to see the creative talent of their fellow NAWS members on display. Much thanks to all exhibiting artists.

3 more videos will be for sale at the March meeting  
**YOU MAY CHECK OUT 5 ITEMS EACH MONTH** But are limited to 2 DVD's.

Your Media Team is making a list for next year's DVD purchases. Should you have a favorite artist, subject or method which you wish to be added to our Library please e-mail suggestions to Tecla at [artecla@q.com](mailto:artecla@q.com).

**LATE FEES: \$1 MONTHLY** per item.

Learn from and and enjoy the video library, but you are responsible for the items you borrow. If damaged or lost you will be obligated to NAWS for the replacement cost of the item. If you take a video and it is already damaged, it is your responsibility to let the Librarian know ASAP!!

If you can't make the meeting - we have drop off points in your area

Camp Verde - Marion Mclean

Cottonwood - Jeanne Jones & Jeanette Suggs

Cornville - Tecla Machesney

Flagstaff - Mary Swanson

Sedona - Jill Jepson & Rose Moon

A listing of items in Library is available upon request at [artecla@q.com](mailto:artecla@q.com).



### HOW KEEP DVD'S IN GOOD CONDITION

1. Handle discs by outer edge or center hole
2. Keep dirt or other foreign matter from the disc
3. Store upright & in case
4. Return discs to cases after use
5. Store in a cool, dry & dark location
6. Clean with cotton fabric in a straight line toward outer edge.

*We'd like to get to know new (and new-ish) members. If you'd like to share your information with us, see Judy Skovlin, Membership Chair.*

### Getting to know ....

*Karen Sellers*

*Phone: 928-567-3564*

*Address: P.O. Box 1513 Camp Verde, AZ 86322  
Galleries & Permanent Collections: Art Mart in Sedona*

*Art Organization Memberships: NAWS and El Valle*

*Education: BFA, Northern Arizona University, 1985*

*Private Instruction: A group of Artists who get together on Fridays in Camp Verde.*

# NAWS PAINTOUTS

March	Second Tuesday Mar 8	Crescent Moon Recreation Area
	Third Thursday Mar 17	Cathedral Rock, Back O Beyond Trail (#107)
April	Second Tuesday Apr 12	Midgely Bridge
	Third Thursday Apr 21	West Fork of Oak Creek
May	Second Tuesday May 10	Flagstaff Arboretum
	Third Thursday May 19	Halfway camp in Oak Creek or Grand Falls

Join us for outdoor painting this year. All these beautiful locations have parking lots, mostly with restrooms and /or tables. These areas all have regular trails - no bushwhacking. Paint from the parking area or walkup to several miles for the perfect vista. Maps will be available at the monthly meetings. We will start the sessions at 9:00 AM for this fall. Start to paint as early as you want. Suggestions for sites/ dates are welcome.

Contact Bob Dalegowski at 526-8747 or [rdalegowski@yahoo.com](mailto:rdalegowski@yahoo.com).

Be sure to bring plenty of drinking water, snacks or lunch, and be prepared for possible weather changes.



Pat Dunham, Editor  
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Flagstaff, AZ 86001