

FEBRUARY 27 meeting, 9 a.m.

PROGRAM: Toni Hungerford Demonstration
Featured Critique Group: Cornville & Camp Verde
February workshop participants show their work :

"From Ho Hum to Gems" Our February program will feature a former member of NAWWS, well known watercolorist and instructor, Toni Hungerford from Glendale AZ. Toni's enthusiasm and love of watercolor and mixed media shines through as she works out problems and improves some of those "Ho Hum" paintings we all seem to have a stack of.

A few of you will have an opportunity to have Toni critique a painting that you are tempted throw away, but that you are wondering how you might do something to make it shine!

So please dig through your "bone pile", and bring one to the meeting in February. We will have time to look at 5 to 10 of your pieces after Toni works on some of her own "Ho Hums"

MARCH 27 meeting, 9 a.m.

PROGRAM: Spring Exhibition Entries "slide" show

After a short business meeting and break, settle in for a viewing of all the work submitted to our Spring Exhibition. We are high tech now! This is a digital projection system that will show the paintings a lot stronger than our slide projection system could in our half dark meeting space.

Popcorn anyone?

APRIL 27 meeting, 9 a.m.

Just as a little "heads up!", mark your calendars that our own Betty Carr will be our featured demonstrator in April. Betty is a nationally known workshop instructor who paints with an ease that comes from years of experience and solid design skills. Her engaging personality will make this a most enjoyable demo what ever it is.

CALENDAR 2009

The Northern Arizona Watercolor Society meets monthly at: The Sedona Methodist Church: 110 Indian Cliffs Rd., at 9 a.m., usually on the 4th Friday.

FEBRUARY

- Meeting: Feb. 27

MARCH

- Workshop: March 16-19 (Lewis Barrett Lehrman)
- Meeting: March 27

APRIL

- Meeting: April 24

MAY

- Meeting: May 8
- Student Art Show: tentative, May 9,10
- Workshop: May 11 -15, (Pat Weaver)
- Exhibition: tentative, May 15 - 31

Summer hiatus until September

**NAWS Gets
City Of Sedona
Grant**

Congratulations to Ways & Means Chair, Cathy Stedman and Pres. Sue Davis for persisting in asking to be on the grant list from Sedona. We are very grateful to the city for supporting the arts and our organization with a \$1000 grant. The money will be used to refurbish the display units for the Student Art Show and to help pay for our new cordless mike.

President's Letter

Dear *NAWSLETTER* readers and fellow artists,

Here we are, off on a brand new year, clear cold days, some snow for you real Northern AZ. members. and I'm wondering what will come out of my head to inspire all you Watercolor enthusiasts to do that "Million Dollar Painting"? (This is always my husband's greeting, upon my returning from art classes, workshops or plein Aire outings) So far, my "Million Dollar Painting" is still formulating in my head. In the meantime, I will continue where I left off, carrying a few promising efforts to my NAWS Cottonwood Critique Group for hopefully a few kind words, ideas, and encouragement!

The New Year is a great time to join one of our fantastic Critique Groups, so if you have not joined and care to call: Pat Fox-Klauser - Chair ,a Group Leader, or myself, to steer you in the right direction. These small groups help you to get better acquainted with members, and end up being nothing but totally enjoyable. The Cornville Group told me they are going to start off January with a plein aire outing, so hope all was successful with that effort.

The \$1000. Grant from The City of Sedona, has arrived, to help put on our annual May Student Art Show, so I'm feeling upbeat!

Joyce Killebrew, Program Chair, has had great programs this past year, and has wonderful events planned thru May. Tecla Machesney, Workshop Chair, has been showing artwork of our 2009 Art Workshop Teachers at meetings, and around to others, so do not be left out of the remaining 2 workshops. Lew Lehrman, March 16-19 has won more National Awards than one can imagine, and is considered quite a "catch" for us to "land him" for these days in March. Pat Weavers' art will be in the March issue of Watercolor Magazine for us all to view.

Feb. is THE MONTH to get your work out for others to enjoy! Many of our members will be participating in the Sedona Library and Yavapi College exhibits.

Thanks to all who help make this society the positive influence it is in our local communities

Sue Davis

OFFICERS FOR 2008/09

President: **Sue Davis**, 300-2352

1st Vice President, Membership:
Jeanne Jones, 634-2060

2nd Vice President, Exhibitions:
Spring: **Waneta Swank**, 634-0758
Fall: **Mary Hughes**, 282-6585

3rd Vice President, Programs:
Joyce Killebrew, 284--0161

4th Vice President, Workshops:
Tecla Machesney, 639-4611

Recording Secretary:
Jeannette Suggs, 649-9151

Treasurer:
Joan Chamness, 284-4290

Dir. Ways & Means:
Cathy Stedman, 203-1713

Dir. Critique Groups/Show & Tell:
Pamela Fox-Klauser, 282-3078

Dir. Nominating:
Rosemary Coreto, 301-1929

COMMITTEES & ASSISTANTS

Workshops Assistant: **Jill Jepson**

Newsletter: **Marsha Owen**

Sp. Recognition: **Chuck Swartwout**

Historian: **Jean Cooper**

Hospitality: **Benita McDonald**

Video Librarian: **Marian McLean**,

Scholarships: **Debbie Gallagher**

Student Art Show: *help needed*

Paint-Outs: **Bob Dalegowski**

Publicity: *help needed!*



In Memory of Pam Balducci

who died on Jan 17th

Pam was very active in the art community, and in

NAWS until the last few years. Many of you may remember the deluxe bus trips Pam organized to The Boyce Thompson Arboretum and the Phoenix Art Museum. Ms Balducci was also involved with our Student Art Show. Pam will be greatly missed by her fellow artists here and her community.



NAWSletter Deadline:

Monday, March 9th. for the April/May. issue

Please send your information by phone, letter or e-mail to:
Marsha Owen: 2071 N. Raintree Rd., Flagstaff, AZ 86004,
(928)526-0087 • e-mail: h2owencolor@msn.com

WHAT'S UP with the membership

Bob Dalegowski received the 3rd place award in the Arizona State Parks Plein-Air Painting Competition for 2008 (stiff competition!) for his painting completed at the Boyce Thompson Arboretum. The 3 top paintings are on display at the Tubac Presidio State Park. The exhibit runs thru Feb 3, then moves to the Mayo Clinic in Scottsdale until the end of March.

Jourdan Dern will be one of the featured artists in the Goldenstein Gallery during the March exhibit. She shows there full time and this is a special opportunity for her. Say hi to Jourdan at the first Friday opening in March.

From Val Muggridge: "to you (Sue) and your loyal and appreciative group, have a wonderful year! So many names on that terrific card that I would enjoy so much to see again. I certainly hope to. After 2 surgeries on my back it is taking a while, Darn it! I'm trying to learn to walk again and it takes a long while." Her address is: 405 Jacks Canyon Rd. Apt 121, Sedona. 86331

Mary Bruce is in the Kachina Rehabilitation Center with a broken hip. She hopes to be out by the end of the year.

Waneta Swank is at home resting after her operation. She still has her good sense of humor as she says she thinks she about owns the AZ. Heart Institute!"

Esther Miller is in *Cottonwood Village* on Mingus Ave. and would appreciate visits.

Jan Sitts and Betty Carr are instructors at Dillman's Bay Resort Workshops, Sept. 6 to 11. Anyone interested in more info on this exciting workshop "*From Realism to Abstraction*" contact the resort at: Dillman's Bay Resort, Lac du Flambeau, WI. 54538 • 715-588-3143

Betty Carr is also teaching at Cheap Joe's in October, 2010 in Boone, North Carolina (for more info check your Cheap Joe's Art Supply Catalog)

Joanna Irwin's watercolors will be featured at the Sedona Arts Center opening Fri. Feb 6th for a month in a exhibit entitled: "Romancing the Art"

Judy Lawson had an acrylic painting juried into the 34th Annual Western Federation of Watercolor Societies Exhibition to be held in San Diego. May 1-31, 2009.

Shows To See

The Sedona Library Exhibit 2/2 - 2/14

Catch our NAWS members' work exhibited here. The slots are nearly full with room for only two more! Take in on Feb. 2, 10 a.m

"Past, Present & Future - 3 Visions" - Yavapai College Verde Art Gallery, Tues. & Wed. 10 to 6, Thurs. & Fri. 10 to 3 through Feb. 6th
Artists Carolyn T. Ensley, Firuse Stdcup & Taylor Hellman present visions of inspiration, introspection and insight in a unique exhibition.

"Painted Journey's on the Colorado Plateau" Museum of Northern Arizona, daily 9 to 5 - through May 26th Three artists (Judy Abbott, K.L. McKenna and Eva van Rijn) from the Catskill Mountains were invited to be Artist-in Residence. Each painter submitted 12 oil paintings of their interpretation of our area from Oak Creek to Canyonlands National Park.

Chihuly - "The Nature Of Glass" - Desert Botanical Gardens through May 31st. Reservations required. (480)941-1225
1201 N. Gavin Parkway, Phoenix

welcome! NEW MEMBERS



Rosalyn Kraft

206 Lookout Dr., Sedona 86351
928.284.2885

Marjorie Ledger Thomas

859 S. 12th St., Apt. 405
Cottonwood 86326
928.634.6330

Claudia Schroeder

2159 N. Lost Tree Lane, Flagstaff,
86004 • 928.527.1507

Jacqueline Sharkey

30 E. Bighorn Ct., Sedona 86351
928.284.2588

RENEWING

Betty Carr

12711 Kelli Lane, Cottonwood
86326 • 928.649.3166

Corrections for directory:

Barbara Mallek e-mail:
bjmallek@esedona.net

Ad Rates for the NAWSletter

The NAWSletter editions are:
**Sept./Oct., Nov./Dec./Jan.,
Feb./Mar., April/ May**

Ads can be sent as a pdf with a hard copy back-up. Copy can be sent by mail or e-mail to the editor who will design a tasteful ad for free.

	single issue	per year
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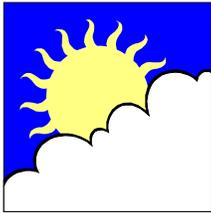
1/2 page, 5"x 7.5"	\$75...	\$350
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1/4 page, 5"x 5"	\$50...	\$225
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1/8 page, 2.25" x5".....	\$30....	\$125
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1/16 page, 2.25"x 3".....	\$15....	\$50
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"With my approach you do not force your will upon the painting; you cooperate with the materials and share in the challenging process of bringing order out of chaos"- Ed Betts



NAWS Plein-air Dates & Locations

Join the gang for a morning of outdoor painting. Heres a list of Plein Air Paint Outs for the remainder of the year. Maps available at the monthly meetings. Sessions start at 9:00 a.m.

FEB 19 - Cathedral Rock, Sedona

FEB 26 - Wilson Canyon Trailhead at the bridge.

MAR 19 - Red Rock State Park, Sedona

MAR 26 - West Fork of Oak Creek

APR 16 - Slide Rock State Park, Sedona.

APR 23 - Vultee Arch Trailhead, Sedona

Locations are chosen for variety and accessibility. Sites chosen for the 3rd Thursdays will be easiest to get to. These locations will be have parking lots, mostly with rest room and/or tables. A short walk may present changing vistas.

Sites chosen for the 4th Thursdays will be for a more adventurous group and may include a hike up to several miles from the parking area, often with significant elevation change.

Bring plenty of water, snacks or lunch, be prepared for possible weather changes. These places have regular trails - no bushwhacking. Suggestions for sites are welcome. **Contact Bob Dalegowski** at: 526-8747 rdalegowski@yahoo.com

"Images In Three"

Show dates: March 11 - 28
Reception: Saturday March 14th
4:00 - 7:00 pm.

The Manheim Gallery has challenged artists to create 3 related paintings in this juried exhibit. Plan on attending!



TWO GREAT WORKSHOPS LEFT!

LEW LEHRMAN'S - "MAKING WATERCOLOR WORK FOR YOU"

4 days for \$275 Monday, MARCH 16 - Thursday., MARCH 19

He has been called 'the Ronald Reagan of the paint world' and 'the other great communicator'. He has authored 7 books and was the original American Editor for "International Artist Magazine". Viewing Lew's paintings you will see he tells a strong storyline in each of his painting. While other workshop teachers will share THEIR style of painting with you, Lew will take your strong points to help develop & improve your own unique style. If you're going to take one workshop this year - this is the one. Here is the course agenda:

Day 1 - COLOR! Solve the mysteries of color and color schemes. Lew will be providing each student with a copy of his color wheel. Perform demos showing when to use the wet- in- wet method and when NOT to use this method. Also he will discuss how to simplify your compositions and create a strong centers of interest. AND THAT'S ONLY DAY ONE!

Day 2 - The secrets of working from photos. This day will be filled with demos, painting, suggestions, painting and critiques.

Day 3 - Creating light in any painting - from landscapes to night scenes.

Day 4 - Oriental Painting. The use of different papers, pastes, techniques & brayers. Lew will bring paper and matboard for purchase.

This class promises to move your painting skills up to the next level. This FOUR day workshop is only \$275. View Lew's work at www.LewisBLdhrman.com <<http://www.lewisbldhrman.com/>> .

PAT WEAVER'S - "WATERCOLOR SIMPLIFIED"

5 days for \$415 - Monday, MAY 11TH - Friday, MAY 15TH,

Here is the chance of a lifetime to take a class from one of the most popular workshop teachers. Pat Weaver is a nationally recognized watercolor instructor with over thirty years of teaching. Pat provides all the instruction you need to paint faster and better in watercolor.

She will show you how to:

1. Use drawing techniques to capture your subject before you paint.
2. Add vibrancy to your paintings by changing values.
3. Pick the perfect color palette for every painting.

Her teachings are just the thing to spark your imagination and creative spirit. HURRY - THIS CLASS IS ALMOST SOLD OUT!

View Pat's work at www.patweaver.net.

Deposits and payments are to be made by check, payable to Northern Arizona Watercolor Society. You can sign up to attend these Workshops at our monthly meetings or send checks to Tecla Machesney, Workshop Chairperson, P.O. Box 1199, Cornville 86325. Information on the Workshops can also be obtained from Jill Jepson, Asst. Chair. A \$50 deposit will hold your place; full payment is due 45 days prior to the start of the workshop. (A \$25 administrative fee will be charged for cancellations.)



How Do You Keep Track of Your Paintings?

Here is a small survey of the variety of methods some our members use to catalog and inventory their artwork.

Lyn Overend Lyn uses her digital camera to photograph the completed painting. She loads the image onto her computer with it's title. Then she prints out the image and title onto a letter size paper and handwrites in details such as size, price, giclee's made, where it's hung and who it sold to and from what venue. She keeps these in a 3 ring notebook. She backs up her computer by burning a CD of the image. Lyn told her painting 'horror story' of storing too many images on one CD. After image 202 was added the disc erased itself and 10 years of paintings disappeared. It took a specialist in Phoenix and \$500 to retrieve the paintings.

Duane Swanson Duane uses a Mac and a self-designed page set-up - one page for sold paintings and one for unsold. He records the title, size, price, the collector if it sold, whether it was a gift and what shows it's been entered in and the results. He also takes a digital photo and prints a 4 x 6 that he titles.

Jan Saunders Jan is just starting out recording her paintings and uses an IBM Excel spread sheet format. She lists the painting title, shows it's been entered in, results, price and a wholesale "artists price".

Marsha Owen I use a Mac and a self-designed page set-up. A page for "sold", "for sale" and "not for sale". I list the title, image & frame size, whether it's framed or matted, price, a brief description, who it sold to from what venue and the date. I only take photos of really good ones and toss them in a portfolio. I track the 'for sale painting's' whereabouts visually on a small slick masonite board by writing the title on a piece of white tape and pasting it in columns: "at home", "at gallery", "at beauty shop", "saved for competition". It's easy to move the paintings around and a great quick reference.

Peter Nelson admits he needs a better system and will be devising that this year. Presently he takes the really good paintings to a local photographer who takes a digital image and keeps it on file. Peter gets a CD that he writes pertinent info on the paper cover and keeps them in a stack.

Norma Gibson...most importantly numbers each painting. She then has a slide and has a print made. These have the painting number, negative number and title on them and go in separate filing systems. She uses a notebook with column headings running horizontally: number, title, size, price, gallery, buyer, check # & date, show it was in, and notes. "Keeping good records makes it so much easier on the artist" she says.

Judy Jasskelainen has abandoned her alphabetical listing for an artist's spreadsheet application on her IBM. She categorizes the paintings now under headings like "southwest landscapes", "musician series", etc. Each computer entry has the painting's medium, price, size, sold to info and a digital image. She photographs everything, even the not so great ones because she says they can be altered for the other products she makes like totebags, notecards, or bookmarks. The spread sheet is linked to her mailing list so she can pull certain images out to make a promotion for an upcoming show and send to her collector list. Judy hired Crystal Turner of Clarkdale, a professional programmer whose husband is also an artist, to come to her home to set up and teach her how to use this system. She is just in the process of learning! (wow!)



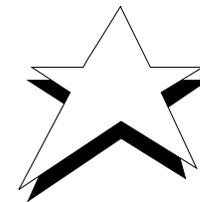
This is your chance to show your stuff in this beautiful, juried exhibition at the Sedona Community Gallery. Prospectus' are due out in February. Check the website if you are not on our mailing list or attending a monthly meeting.

Digital images on CD/DVD deadline: March 10th
Notifications mailed: March 27

Take-In: May 11

Opening Reception: May 15th, 5:30-7:30 p.m., SAC Community Gallery

Take down: May 31



**Be A Star,
Help Out Your
Watercolor
Society**

from Roe Corneto

I joined Naws just like you as an inspiration to paint, but most of all to be a member of a wonderful group who inspire us and gives us the opportunity to display and sell those things we cherish.

I have belonged to many groups and found that often times the same people served time after time. Most groups need fresh thoughts and that can only be obtained by having new volunteers join in, please help!