

NAWS LETTER

THE NORTHERN ARIZONA WATERCOLOR SOCIETY

www.naws-az.org P.O. Box 508, Sedona, AZ 86339

Oct

Friday, Oct. 26, 9:00 a.m.
Peggy Sands

Peggy Sands will demonstrate her creative methods for saving mistakes. Using her knowledge of color and composition, Ms. Sands will show us some of her favorite disasters. "With watercolor especially it is the mistakes, when the water takes over or the paint is too thick, or you spill your coffee into a wet wash... this is when you get that great stuff you could NEVER in a million years do if you tried to."

Nov

Friday, Nov. 16, 9:00 a.m.
Marsha Owen Demo

Plan first, then let loose!! Marsha's painting technique uses intentional design and color theory and then a fairly loose, direct painting application in pure, transparent watercolor. She'll tackle a mountain scene with rock and aspen. Marsha Owen has been painting for about 11 years and has chosen the Northern Arizona landscape as a primary subject matter. She is a juried member of NAWS and an avid plein-air painter. Marsha Owens (yes our very own past president) will demonstrate her wonderful style of watercolor painting.

Dec

Friday, Dec. 14, 9:00 a.m.
**Holiday Brunch and
NWS Slides**

'Tis the season so joins us for a Holiday Brunch potluck, watercolor caroling and a slide show from the National Watercolor Society archives.

Jan

Friday, Jan. 25, 9:00 a.m.
**Professional Critique by
Adele Earnshaw and Betty Carr**

A return engagement for last year's successful professional critique. Adele Earnshaw and Betty Carr have agreed to return and do another stint, so be sure to sign up for this wonderful chance to get a professional critique of one of your paintings for FREE! Remember the work should be matted but unframed.

NAWS CALENDAR 2007/08 VERDE VALLEY ART EVENTS

OCTOBER

SAC Plein-Aire Festival	Oct. 21-28
NAWS Meeting	Oct. 26
Sedona Visual Artists Coalition Show	Oct. 31-Nov. 19
SLMM Show	Oct. 31-Nov. 21

NOVEMBER

NAWS Board Meeting	
SLMM Show Opening	Nov. 2
El Valle Artists Workshop (Ellen Kelly)	Nov. 10
NAWS Meeting	Nov. 16

DECEMBER

NAWS Meeting	Dec. 14
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JANUARY

NAWS Workshop (Carla O'Connor)	Jan. 15-18
NAWS Meeting	Jan. 25

FEBRUARY

Sedona Library Exhibit	Feb. 4-15
Phoenix Art Museum Bus Trip	Feb. 13
NAWS Meeting	Feb. 22
Sedona Visual Artists Coalition (Sedona Library)	Feb. 25-Mar. 30

MARCH

SAC Annual Juried Member Show	
NAWS Workshop (Raleigh Kinney)	March 24-26
NAWS Meeting	March 28

APRIL

NAWS Meeting	April 25
Verde Valley Fair Art Exhibit	April 30-May 4

MAY

Sedona Visual Artists Open Studio	May 2-4
SAC Pin Up Show	
Smithsonian Traveling Display (Clemenceau Heritage Museum)	May 3-June 15
NAWS Annual Student Art Show	
NAWS Workshop (Dick Phillips)	May 12-16
NAWS Spring Exhibition	May 17-30
NAWS Meeting	

President's Letter



Dear Fellow Artist's:

Fall is in the air with a Great start for NAWS ... Our 1st fall meeting, I hear tell, was a great beginning for the new year. Jeanne Jones did a great job presiding, and all of you enjoyed the full entries to the Experimental Fall Show. Show and Tell, made you all proud, as the group viewed some outstanding summer efforts.

In Sept., Jeanne Jones and I ventured North to see many of our Flagstaff member's Open Studio displays --- what a talented group!

The Oct. Experimental Watermedia Exhibition is in full sway as I write. A great job was done by all. First, my congratulations to the winners: Elaine Skjerven, Jan Saunders, Joyce Killebrew, Carolyn Carsula and Eva Vaitkus ... and the People's Choice winner, yet to be determined as I write. (See detailed article in this issue). The Juror, Linae Frei, a former Sedona Resident, now from Scottsdale, outdid herself with all the wonderful selections. As usual, Mary Hughes, Chairperson of the Show, did a superb job. Her committee was: Marie Baum, Mary Jane Cook, Carolyn Ensley, Gini Goldie, Jill Jepson, Joyce Killebrew, Cynthia Martin, Charlotte Seals, Linda Sherman, and Eva Vaitkus.

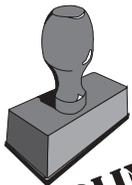
Also Mary Swanson filled in for refreshments. All made the event and show a success.

All Officers and Committee Chairs make me feel very proud and humble to be a part of such a hard working, conscientious organization. All the Constitutional Offices and Chairs are filled with the addition of Debbie Gallagher as Scholarship Chair. Two of our Past Presidents, Karyl Bennett and Norma Gibson, with Eva Vaitkus will be fine-tuning and updating our Constitution & By-laws to present later to the group.

NAWS members: Joan Chamness, Allison Deming, Idell LeGrende, Vada Lovata, Pat Sharp, and I are still recovering from a marvelous adventure in Italy and some jet lag as I write. Our wonderful teachers in Tuscany were Betty Carr and Bill Fravel, as we studied "atmosphere and color temperature" while breathing in the local atmosphere and marvelous cooking ... feeling La Vita Dolce at the Villa Fattoria Bacio. We are still reeling from the super saturation of the "Magic of Art" in all its Renaissance forms both in Florence and Venice. The surprise highlight for the Venice side-trippers was a "Sargent in Venice" Show of mostly watercolors from private U.S. collections.

Jeanne Jones, Membership, has been working to have our new Membership booklet ready for publication, plus more info. on your survey reports. Thanks to all that make this such a great group to be involved with; and if you are a newcomer, we'd love to get you involved, PDQ, so don't be shy.

Sue S. Davis, NAWS President



DEADLINE

NAWSletter Deadline: Monday, December 17th.

For the JAN./FEB. issue, please send your information by e-mail to Liz Saunders lizs@commspeed.net or letter at 500 E. Rancho Vista Way, Cottonwood, AZ 86326, (928) 639-0399.

OFFICERS FOR 2007/08

President: Sue Davis

Secretary: Mary Jane Cooke

Treasurer: Yvonne Shilling

Past President: Marsha Owen

1st V.P. (Membership): H. Jeanne Jones

2nd V.P. (Exhibitions): Lynn Overend

3rd V.P. (Programs): Janice Mock-Jones

4th V.P. (Workshops): Carolyn Carsula

Director (Critique Groups/Show & Tell):

Pamela Fox-Klauser

Director (Ways & Means/Grants): Linda Sherman

Director (Nominations): Cathy Stedman

STANDING COMMITTEES

Publicity: Jill Jepson

Newsletter: Liz Saunders

Special Recognition: Joan Chamness

Historian: Marlene Latham

Hospitality: Joyce McDermott

Videos/DVD Library: Marion McLean

Outdoor Events (Paint Outs):

SPECIAL COMMITTEES

Scholarships: Lorraine Psczcsola

Student Art Show: Mary Jane Cooke

Fall Exhibition: Mary Hughes

Workshop Asst.: Tecla Machesney

NAWS Internet Site: Michael Bennett

Constitution & ByLaws: Norma Gibson, Karyl Bennett

Spring Exhibition: Lynn Overend, Patt Manheim, Marsha Owen

Pamphlet: Marsha Owen



*Our condolences to the
family of a Prescott
member of NAWS,
Joyce Kirkpatrick, who
passed away last
spring.*

Phoenix Art Museum Sign-up Sheet

Who: NAWS Members

What: Bus Trip to the Phoenix Art Museum with a stop at Trader Joe's

When: February 13, 2008 at 7:45 am

Where: Parking lot behind the Outlet Mall in the Village of Oak Creek

Why: Exhibit of the new hand-calligraphed and illuminated St. John's Bible

Price*: \$32 for NAWS members — includes the bus trip, munchies, and driver's tip. You are on your own for lunch and the museum entry fee (\$10 adult, \$8 senior)

This is sure to be a popular trip. We are only contracting for one bus, so sign-up now. Sign-ups will be on a first-come, first-served basis.

***Cancellation policy:** If you have to cancel before January 1, 2008 (postmark, phone, or e-mail date), the full price will be refunded. After January 1, 2008, \$10 will be withheld unless the entire trip ends up being cancelled.

Please make your check payable to NAWS. You may pay at a monthly meeting or send your check and sign-up form to:

NAWS Bus Trip
P.O. Box 508
Sedona, AZ 86339

-----*Please include this form with your check*-----

Name: _____

Address: _____

Phone: _____

E-mail: _____

HERE'S THE PERCENTAGES FROM THE NAWS SURVEY

119 surveys returned which is 70% of our membership as of Oct. 1.

ABOUT THE MEMBERS.....

31% have been members one to four years
41% have been members five to ten years
28% have been members more than ten years

15% have been painting less than 5 years
20% have been painting five to ten years
26% have been painting ten to twenty years
39% have been painting over twenty years

AND HOW WE PAINT.....

24% are doing mostly representational work
8% are abstract expressionists
15% are working with mixed media & collage
15% are doing totally transparent watercolors
10% do acrylics
7% work plein-air
6% do impressionism
and 14% are doing their own distinct style

WHO'S PAINTING.....

67% of the respondents are retired
18% are working full or part-time
15% are professional full time painters

44% are interested in plein-air painting in or near Sedona
14% are willing to go anywhere for plein-air painting

NAWS MEETINGS, AND ACTIVITIES.....

90% voted to keep the meeting time as is
5% cannot attend meetings due to their job, distance, or other reasons
1% would prefer to meet on a week night.
3% would prefer to meet on Saturday

37% are interested in forums possibly after the meetings
13% would like parties
37% think bus trips would be a great activity
13% can't participate in any more activities

JURIED STATUS.....

69% think we need to keep the juried status at one level as we have now
31% think we should add an additional higher level

VOLUNTEERS.....

70% think no compensation for volunteer jobs
30% think some kinds of compensation are okay

WORKSHOPS.....

26% of respondents attend one workshop per year
35% attend several workshops per year
39% rarely or never attend workshops

Based on the survey, respondents ranked the workshop instructor as the most important consideration, the subject second and the cost third. New approaches and the basics tied in fourth place. The length of the workshop and the size of the class were ranked as least important.

25% want workshops to cost under \$300
36% think \$350 is reasonable
27% will pay \$400 to \$450
9% will pay \$500 to \$550
1% will pay \$600

41% think the workshops are affordable
45% think NAWS offers good choices
7% of respondents think workshops too expensive
6% think workshops are inconvenient or too long

52% chose three days as their favorite length of workshop
14% like four day workshops
6% like five day workshops
28% said the length didn't matter
76% are interested in one day, Saturday workshops
19% are interested in an art marketing workshop

EXHIBITIONS.....

38% enter for opportunity to sell
6% want no selling
56% are happy either way

23% would like monetary awards
11% like gift certificates
17% are happy with recognition only
50% will take anything as awards

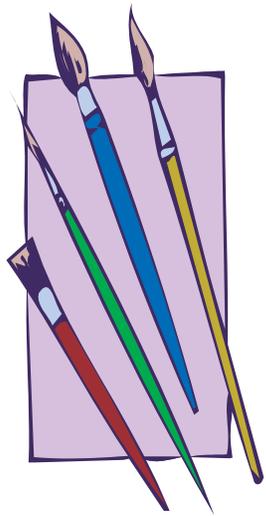
19% are interest in doing an outdoor show and sale
55% enter NAWS exhibitions annually
38% are working up to entering shows

60% voted to keep an experimental style and a traditional style exhibition each year
32% would like two shows with any approach in style
6% want one show any approach
1% want two traditional watercolor shows

60% voted to rotate exhibition locations between cities in northern Arizona
40% voted to stay in Sedona

59% think it more convenient to enter shows electronically
19% think entering electronically will be a big hassle
23% prefer to enter with slides

UPCOMING WORKSHOPS



We are excited to offer the members of NAWS an opportunity to study with the best of the best artists in 2008. Think a 3, 4 or 5 day workshop is too long. It really isn't. Time flies & by the last day, you're wishing it were longer. You really get into the right side of your brain because you are focused on art & painting – no distractions. It is so much fun & you'll learn so much. Sign up for any of the following workshops, There isn't one that you won't love. Thank you Rita for arranging for these wonderful artists to come to Sedona. These workshops are going to be so good!!! If you've never signed up for one of NAWS' workshops, this would be the time to do it.

Jan. 15-18, 2008 Carla O'Connor Bold Composition & Design using Human Figure for Inspiration

Strengthen and develop your own personal style with focus on abstraction, design and composition. A different aspect of design is the focus of each day's lesson: shape, light, texture, linkage, space, etc. There will be a clothed model the first three mornings. Carla will help you design and draw the figure – so don't worry if you think you can't draw the figure – you will learn her easy methods. Ok to bring your own reference photos of other subjects if you prefer. \$335 (\$365 non-members) (model fee included) Carla's work can be viewed on her website at: www.carlaconnor.com

March 24-26, 2008 Raleigh Kinney "Landscapes"

Develop a personal plan using your own references. On March 25th, Raleigh will demonstrate outdoors & students will do a plein air painting sketch or pencil sketch. \$230 (\$260 non-members) To view Raleigh's bright & oh so transparent paintings, visit his website at: www.kinneywatercolors.com

May 12-16, 2008 Dick Phillips "Explore your Individual Creativity"

Rather than concentrating on "How To" techniques, focus will be on design & alternatives to the "Preplanned" approach to watercolor painting. Lots of individual help by this favorite workshop teacher. More NAWS members asked for Dick than any other workshop artist – that says it all! \$350 (\$380 non-members) Dick is represented, locally, by Raku Gallery in Jerome & Duley-Jones Gallery in Scottsdale

Signups to each workshop are available beginning with the first meeting of the season. A \$25 nonrefundable (unless a replacement can be found) will hold your place; full payment due 20 days prior to start of the workshop. Deposits and payments are to be by check, payable to Northern Arizona Watercolor Society, given or sent to Carolyn Carsula, Workshop Chairperson.

Attention Critique Groups

Please contact me at foxklauser@msn.com to let me know the facts about your groups. Name of Group, Contact person, # of members and location and times of your meetings. Also important to let us know if you are open to new members.

Thanks,
Pamela Fox-Klauser

WHAT'S UP with the membership

Birgitta Lapidés has a show at the Jerome Artists Cooperative Gallery, 502 Main Street. The show is called "Meditation Landscapes" where she shows her new and recent work. The show runs through Nov. 21.

Debbie Gallagher is the Featured Artist at the Fort Verde Days Art Show October 13th & 14th and took home the festival's Best of Show award in 2005 and 2006.

The Society of Layerists in Multi-Media (SLMM) is having a show at The Manheim Gallery Oct. 31-Nov. 21, 2007. The opening reception is Friday, Nov. 2, 5pm - 7pm.

Participating artists are: **Gale Craig, Bert Garrison, Gene Garrison, Gini Goldie, Stanley Grosse, Jill Jepson, Donna Larson, Vada Lovato, Barbara Ragalyi, Jan Sitts, Jeanette Suggs and Waneta Swank.**

Marsha Owen and Linda Sherman traveled together to Escalante, Utah to be in the Everett Ruess Plein-Air Competition during the first week of October. They had perfect weather and produced some nice pieces that Linda sold and Marsha won a merit award.

GiGi Stateham is featured in the *Arizona Collector's Guide, 2007-2008*. There is a full page on her history and her artistic achievements. Her work can be viewed at The Manheim Gallery in Old Town Cottonwood. Several NAWS people who got ribbons in the 2007 Fort Verde Days Art Show: Watercolor: 2nd, **Kathy Dame Glerum** and 3rd, **Pat Sharp**. Mixed Media: 1st, **Pat Sharp** and 3rd, **Vada Lovato**.

Long time NAWS member, **Ester Miller**, has a broken hip and is recovering at Katchina Pt. Healthcare Facility.

Camp Verde's Artist Studio Tour Nov. 17, 2007 10 a.m. to 4 p.m.

Tour of 16 unique and fascinating artist studios located throughout Camp Verde. Meet the artists, browse their studios and take home wonderful memories and special treasures.

SLMM SHOW
The Society of Layerists
Oct. 31 - Nov. 21, 2007

Opening Reception
Friday, Nov. 2 5 p.m. - 7 p.m.

The Manheim Gallery
Old Town Cottonwood

Congratulations to Award Winners!
NAWS 2007 Fall Exhibition
Experimental Water Media

First Place: *Morning Light* - Elaine Skjeven
Second Place: *3-D Woven Bargello* - Jan Saunders
Third Place: *Sweet Dreams* - Joyce Killebrew
Honorable
Mentions: *Hand Some* - Carolyn Carsula
Butterflies - Eva Vaitkus

People's Choice Award will be presented at the
NAWS Oct. meeting.

Liz Saunders, Editor
500 E. Rancho Vista Way
Cottonwood, AZ 86326

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