

SEPTEMBER 25 meeting, 9 a.m.

PROGRAM:

- Presentation of the entries to the Fall Experimental Show
- All member Show & Tell of summer work
- Pat Weaver Workshop accomplishments
- Reveal winner of People's Choice Award from Spring Show

Welcome back to another year of watercolor society meetings! As you can see, we're catching up with our members activities, viewing the extremes of watermedia painting and ending suspense.

This will be your first chance to rush the video library table for the hot new titles, check out the presentations of the 2010 workshop offerings and compliment the board who've brought some really tasty items to go with your morning coffee.

Note: We'll need help with Take-In for the Experimental Show at the SAC gallery after this meeting.

OCTOBER 23 meeting, 9 a.m.

PROGRAM: Jan Sitts demo: "TextureColorFeeling"
Featured Critique Group: (could be yours)

WOW.....thats outrageous! Jan Sitts an internationally recognized mixed media artist, instructor and author will be demonstrationing one of her unique non conventional techniques as seen in her book TEXTURECOLORFEELING. Her book was recently accepted by Barnes and Noble. We're not sure what she's going to get into for this demo. She could be applying a spray texture, papers and gels to the surface of w/c paper and herself. The work will be finished by painting with acrylic and may even appear as an entry in next year's Experimental Show.

NOVEMBER 20 meeting, 9 a.m.

PROGRAM: Patti Mikles
Featured Critique Group: (could be yours)

Just a look ahead to this program. Details will be revealed in the next newsletter.

CALENDAR 2009/10

The Northern Arizona Watercolor Society meets monthly at: The Sedona Methodist Church: 110 Indian Cliffs Rd., at 9 a.m., usually on the 4th Friday.

SEPTEMBER

- Board meeting: Friday, 9/11 9-12 a.m. in classroom
- General Meeting: 9/25, 9 a.m.
- Take-in of entries for the 2009 Fall Show, 9/25, 12-3 p.m.

OCTOBER

- Opening Reception Fall Show 10/2, 5-7 p.m, awards 6 p.m.
- Pick-up work 10/18, 9-11 a.m.
- General Meeting: 10/23, 9 a.m.

NOVEMBER

- General Meeting: 11/20, 9 a.m.

DECEMBER

- General Meeting: 12/18, 9 a.m.

JANUARY

- General Meeting: 1/22, 9 a.m.
- Workshop 1/25 - 27, Betty Carr

FEBRUARY

- Sedona Library Exhibit 2/1 - 2/22
- General Meeting: 2/26, 9 a.m.

MARCH

- General Meeting: 3/26, 9 a.m.
- Workshop: 3/29 - 4/2 Sue Archer

APRIL

- General Meeting: 4/23, 9 a.m.

MAY

- Student Art Show 5/8 and 9
- Workshop: 5/11-14, Carl Dalio
- Spring Ex. Take-in 5/11, 9-12 am.
- Reception: 5/14, 5:30-7:30 p.m.
- Pick-up work: 5/30, 10-2 a.m.
- Last General Meeting: 5/21
- New/Old Board Meeting: 5/26

President's Corner

Dear Members,

Sue Davis, ex- prez, would like to be using this space; she would want to say "Thank You" to many volunteering members, her board and committees. It was she and the NAWS board who finalized the Spring Show where 722 people came in to the Community Exhibition Gallery to admire the artwork. The exhibit was another "WOW" display of paintings thanks to all the artists who participated. Congratulations to all of you. Five paintings were sold before and during this exhibit. Congratulations to the Peoples' Choice winner, to be announced at the September meeting.

It was Sue, Norma Gibson and many volunteers who made it possible for the students of 17 middle and high schools in the area to show their impressive artistic talent in Student's Art Show at the Sedona High School. This is greatly appreciated by the students and parents. Certificates, cash awards and scholarships, a total of \$4,100 from NAWS was awarded to winning students.

A quote from a parent "love what you do and everything it takes to put on these events and your ability to keep the arts alive. It is most important. Max (student) is the person he is because his art means so much to him. Thanks to all the programs in Sedona and Northern Arizona. You are amazing."

The very capable NAWS board and committees for 2009-2010 have been preparing the various activities for the coming year. I am grateful to this board and committee chairs for the support and help they will be giving to make another successful year for NAWS and its members. As I am grateful to the Past Presidents, NAWS boards, committees and the volunteers who have served in the past years, who have help build this Society into an organization to be proud of.

Eva Vaitkus

The NAWS Experimental Watermedia Exhibition 2009

Held at the SAC Community Gallery • September 26 - October 17
Opening Reception will be from 5 - 6 p.m. on Friday, October 2,
Awards being presented at 6:00 p.m.

We are pleased to announce that 42 entries were accepted to the NAWS Experimental Watermedia Exhibition by the juror, Beverly Roman. The exhibition opens at 1:00 p.m. on Saturday, the 26th. If you would like to bring finger foods to the reception, it will be much appreciated.

GALLERY SITTERS NEEDED

We will need gallery sitters starting on Sat. a.m. 9/26. We will also need help with TAKE-IN on 9/25 immediately following the Sept. NAWS meeting and TAKE-DOWN on Sun. Oct. 18. **So, please bring your calendars to the NAWS meeting on 9/25.**

Should your work be accepted for the Exhibition, you must commit to gallery sitting one shift for each piece accepted. No exceptions. If you cannot sit the show, you will have to submit the name and phone number of the person you have chosen to sit for you at the time you bring your work to TAKE-IN.

If you know in advance what dates will work for you, please contact Grace McKee - gtmckee2004@yahoo.com or 928-203-1195

BOARD OFFICERS FOR 2009/10

President
Eva Vaitkus, 284-1739

Secretary
Jeannette Suggs, 649-9151

Treasurer
Ann Schwartz, 204-2657

1st Vice President Membership
Judy Scovlin, 284-4096

2nd Vice President - Exhibitions
Linda Kahn, 649-1961

3rd Vice president - Programs
Joyce Killebrew, 284-0661

4th Vice president - Workshops
Jill Jepson, 282-2343

Director, Critique Groups
Julie Talbot, 282-0806

Director, Ways & Means
Grace McKee, 203-1195

Director, Nominations
Roe Corneto, 301-1929

COMMITTEE CHAIRS

Workshops Asst; **Kathy Stedman**

Newsletter: **Marsha Owen**

Special Recog: **Chuck Swartwout**

Historian: **Sandy Beck**

Hospitality: **Benita McDonald**

Video Librarian: **Marian McLean**

Library Asst: **Tecla Machesney**

Scholarships: could be you!

Student Art Show: **Sue Davis**
Asst/Flagstaff **Mary Swanson**

Paint-Outs: **Bob Dalegowski**

Publicity: Meetings **Lynne Crowe**
Exhibits **Pamela Fox Klauser**

City Hall & Sedona Library Shows:
Susan Ludvigson
Bonnie Baurberger

Yavapai College Show:
Jeanne Jones

Art Road Trip

5th Annual Learning & Product Expo
at the Pasadena Conference Center
Oct. 16 - 18. Over 200 mini work-
shops, art supply discounts and free
demos. \$5 entrance fee before 10/9,
thereafter \$10. registration and more
info at:
www.LearningProductExpo.com

Shows To See

Sedona 5th Annual Plein-Air Festival - Oct. 24 - Nov. 1

Don't miss the best of the best capturing the local color. Our favorite competing watercolorists this year are: Betty Carr, Adele Earnshaw, Joe Garcia, Raleigh Kinney and Tom Lynch. Go to the SAC website for info on demos, lectures and quick draws during this event.

12th Annual Flagstaff Open Studios- Sept. 19 & 20, 10am - 5pm

Take yourself on a tour of artists studios here in Flagstaff. Each is set up to show you their process as well as offering works for sale. The range of talent is impressive including furniture, fiber, assemblage, glass blowing and of course, watercolor - yea! Visit fellow NAWS members: Catherine Sickafoos, Lynn Overend, Vita Parsons, Roberta Dawson and Linda Sherman. Tour brochures are available around town and at the Flagstaff Visitors Center, Visible Difference and The Coconino Center For The Arts.

Small Work Exhibition and Invitational Silent Auction

November 25 - January 3 • Sedona Arts Center

This exhibit will replace the Miniature Exhibition

SVAC Annual Fall Exhibition "Beneath The Surface"

October 30 - November 18 • at the Tlaquepaque Arts & Craft Village

Art Council of the Verde Valley. (ACTVV)

This new organization is working toward being active by September with a directory for all of the art groups in the area, the activities of each group, and a list of artists. They plan to receive grants and then distribute assistance to art groups. They are researching other Art Councils and groups regarding different levels of membership including "no fee" members.

ACTVV is ambitious in scope, we hope they achieve their goal. If you are interested in the concept and want to help please contact them. You can be a Charter Member for \$25. Go to: membership@actvv.org or call 928 649-5466.

Stuff You Won't Learn In Art School

by Bob Ragland

reprinted from Arts Perspective, Denver

THINGS YOU SHOULD DO

- Send out at least 10 hand-written letters each year.
- Do not depend on email.
- Return phone calls, stay in touch.
- Always carry your business cards.
- Put your snail mail address on your information.
- Carry photos of your work.
- Always carry something to write with and on.
- Don't depend on the art galleries.
- Make postcards with more than one image on it.
- Read publications for career and marketing ideas.
- Remember: It will take five to ten years to become self-supporting solely from art.

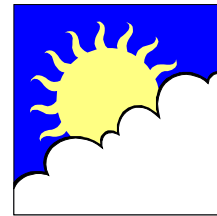
- Get a phone mentor or friend.
- Show your art in someone's home.
- Control your part of the art world.
- Sell your art on a payment plan.
- Understand business.
- Manage your own art career!



F.A.P.P.

Acronym for art career maintenance

- F** Financial Support - Every artist needs steady income from some source.
- A** Always have an art gig somewhere
- A** Audience - The artist will always be seeking someone to look & buy; an ongoing quest. Get used to it.
- P** Place to show - Make a list (often) of three to five places to get your work seen.



NAWS Plein-air Dates & Locations

Join the gang for monthly outdoor painting experience. Locations are chosen for variety and accessibility. Sites chosen for the third Thursday of each month will be the easiest to get to. These locations will have parking lots, mostly with restroom and/or tables. A short walk (a couple hundred feet to a quarter-mile) may present changing vistas. Sites chosen for the fourth Tuesdays will be for a more adventurous group and may include a hike up to several miles from the parking area, often with significant elevation changes.

We will start by 9:00 a.m. Bring plenty of water, snacks or lunch, be prepared for possible weather changes. All these places have regular trails - no bushwhacking. Maps available at the meeting. . Suggestions for sites are welcome. Contact Bob Dalegowski at: (928-526-8747), rdalegowski@yahoo.com

Thurs. Sept 17 (fee area)

Slide Rock State Park

Come out, enjoy the day and tune up for the State Park Paintout on Saturday, Sept 19

Tues. Sept 22 (free) **Locket**

Meadow, San Francisco Peaks

We're trying for the fall aspens.

Thur. Oct 15 (fee area) **Halfway**

Camp, Oak Creek Canyon

Possible fall color here.

Tues. Oct 20 (fee area) **Migley**

Bridge parking, Oak Creek Canyon

Variety of canyon scenes



NAWSletter

Deadline:

Wed, Oct. 14th.

for the Nov/Dec. issue

Please send your information by phone, letter or e-mail to:

Marsha Owen: 2071 N. Raintree Rd.,
Flagstaff, AZ 86004, (928)526-0087
e-mail: h2owencolor@msn.com

BRING IDEAS, PLAYFULNESS AND ASPIRATION TO THE 2010 NAWS WORKSHOPS

NAWS has selected three nationally known instructors for this year's workshops. Their names were given as suggestions from the membership and each instructor has been published in magazines or books. All three have their own distinctive approaches and techniques and will share those with you in order to produce successful paintings. You won't find a better value for these award winning instructors than the NAWS workshop.

NAWS members can sign-up for these workshops beginning with the first NAWS meeting on September 25th. A \$50 deposit will hold your place with the balance due 45 days before the start of the workshop. There is a \$25 cancellation fee charged should you cancel.

Deposits and payments are to be by check, made payable to Northern Arizona Watercolor Society. Your check can be given to or mailed to: Jill Jepson, Workshop Chairperson, 30 Valencia Rd., Sedona, AZ 86336. Jill can be reached at 282-2343 or email kjjepson1@yahoo.com with any questions or contact Cathy Stedman, Asst. Chairperson at 203-1713 or email pstedy@cs.com.

"SEEING LIGHT AS A PAINTER"

January 25th -27th, \$225 (\$255 for non-members)

Instructor: **BETTY CARR**

Students will learn techniques in painting the effects of light in various situations and subject matter, in order to create strong and powerful paintings. Throughout the workshop participants will gain confidence in developing techniques and painting skills along with discovering and revisiting basics in art. Daily demonstrations by Betty will show students how to achieve dynamic effects in painting using spontaneous brushwork. Color relationships, values, edges, temperature of light and shadow in painting will be discussed as well as the application of value sketches, atmospheric and linear perspective.

Let's discover the "how to" of producing great paintings with sound design and composition through the massing and organization of darks and lights along with focusing on the spirit of each painting. Students will experience exciting painting techniques and methods of understanding light; develop a personal style in artistic approaches and gain inspiration and enthusiasm for future paintings. Betty says "A fantastic time will be had by all!"

View Betty's website at www.bettycarrfineart.com



"WATERCOLOR: BEYOND THE BASICS"

March 29th - April 2nd, \$450
(\$480 for non-members)

Instructor: **SUE ARCHER**

This workshop is designed to inspire your creativity by using wet into wet techniques, color theory and design concepts. Students will experience how Sue creates and designs her imagery and achieves a special quality of light. Many topics and concepts will be introduced with the goal of deciding how these ideas could apply to you painting, your subject matter, intent and style. Topics discussed will be pigment qualities, saving whites, showing light, linkage, achieving colorful darks, granulation and texture. Concepts that will be covered are the importance of value and good shapes, basic color theory, viewpoint, cropping, designing with white, composition and design, intent, and taking and using photographs as reference.

Although finished paintings are not our objective, there will be a different painting lesson and/or design project each day. Sue says "my goal as an instructor is to present you with as much design and color theory information as time allows, and encourage you to take advantage of the inherent wet into wet qualities of watercolor. The objective is not to change you, but to add to your core of knowledge and apply it to the style and subject matter that suits you." View Sue's website at www.archerville.com

"COLOR POWER & COMPOSITION"

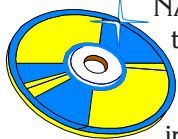
May 11th -14th \$300
(\$330.00 For non-members)

Instructor: **CARL DALIO**

Carl's workshop will focus on color power, composition and the creative process of converting subject sketches and photos into personal and meaningful statements. Instruction will cover design principles and the basics of watercolor painting, with emphasis on subject connection, storyline, simplifying shapes and values and the use of fluid strokes of energetic color.

Each day will begin with a demonstration, followed by brief concept exercises and lots of individual attention and student painting time. Daily critiques, whether individual or group, will be positive and honest, and are always intended to support and inspire. His goal is to encourage students to find and engage their own personal and creative spirits. View Carl's website at www.carldalio.com

LOOK WHAT'S NEW IN OUR DVD LIBRARY!!!



NAWS has purchased the following 12 new DVDs. We believe these materials will inspire, build confidence and help you gain artistic insights. Thanks to each of you who made suggestions for our 2009/2010 purchases.

Urban Landscape in Watercolor
John Salminen

Painting a Personal Reality
Ratindra Das

Using Your Head, Heart & Hand
Frank Webb

Frank Webb on Watercolor

Painting Barns in Watercolor
Tony Couch

Animal Portraits in Watermedia
Pat Weaver

Painting a Dramatic Landscape in Watercolor Mark Mehaffey

Figure Design in Gouache: THE PROCESS Carla O'Connor

Watercolor Workshop
Sharon Williams

Draw with Confidence
David Kitler

Painting Figures in the Landscape
Don Andrews

How to Loosen Up
Don Andrews

Ad Rates for the NAWSletter

The NAWSletter editions are
Sept/Oct., Nov/Dec/Jan
Feb/Mar, April/May

Ads can be sent as a pdf with a hard copy back-up. Copy can be sent by mail or e-mail to the editor who will design a free ad.

	single issue	per year
1/2 page, 5"x 7.5"	\$75	\$350
1/4 page, 5"x 5"	\$50	\$225
1/8 page, 2.25" x 5"	\$30	\$125
1/16 page, 2.25"x 3"	\$15	\$50

WHAT'S UP with the membership

Sue Davis' painting "Red Rocks Vista" was awarded 1st in Watercolors at El Valle Artists Spring Show at Yavapai College. A second painting: "Tree on the Rim" sold at the show.

Judy Lawson was awarded an Honorable Mention for her painting "From Above - Midwest" in the AAG Spring Exhibition. Three of her paintings were juried into the NAWS Spring Exhibition. She was in a show with the Studio VII Artists at Grady Gammage Auditorium on the ASU Campus in June & July.

Bob Dalegowski put his summer vacation time to good use scoring big in the Arizona State Park Plein-Air Competitions. - Lake Havasu State Park - 1st place; Homolovi Ruins State Park - 1st place; Fool Hollow Lake State Park - 2nd place.

Grace McKee held a solo show titled "Natural Beauty" at the Infusion Gallery in Los Angeles from Aug 13 - 25

Mary Jane Cooke received a \$1000 grant from the city of Sedona for her entry as an emerging artist. It has been well spent on supplies such as matcutting equipment, paints, framing tools, etc.

Spring Show Congratulations to:

Joan Chamness, Carol Cone, Jeanne Jones, Lynn Overend, and Julie R. Talbot who had paintings sold from the 2009 Spring Show. Congratulations to all the Award winners.



Charter Members

Val Muggeridge July 5th, 2009

Mary Jane Oshier July 4th, 2009



This July we said good-bye to two giants in our watercolor world, Val Muggeridge and Mary Jane Oshier. Both were actively involved in this organization years before we became NAWS and both had a passion for watercolor that never abated.

Val had been president of the Arizona Watercolor Association in Phoenix before moving to Sedona and brought with her the excellence of her art as well as a vision for this organization. Although gifted with any subject matter, her landscapes seemed to be her signature expression of beauty, a unique color palette and serenity. I recall once when her critique group shared their paintings at one of the meetings, Val said something like, "If I have to explain what it is verbally, it's not working". Her paintings needed no explanation.

Mary Jane's ability to turn a life experience into a uniquely designed composition was unparalleled. She was juried into every watercolor society of her choosing including The Western Federation and The National Watercolor Society, and the numbers of top awards she received over the years were astounding. She too had a vision that NAWS would settle for nothing less than the finest quality that watercolor could provide.

Both of these ladies helped set the direction of this organization as well as motivating those of us who knew them with their skill, talent, willingness to be involved, determination and hard work. They will be missed but their spirit lives on in all of us.