

Prospectus - Call For Entries
2022 NAWS Fall Watermedia Exhibition
“Alive With Color”
The Northern Arizona Watercolor Society

SHOW DATES: Sept. 25th - Oct. 8th (10:00 am - 5 pm)
VENUE: Special Exhibition Gallery at the Sedona Arts Center
15 Art Barn Road, Sedona, Arizona 86336
DEADLINE FOR RECEIPT OF ENTRIES: August 15, 2022

We are a watercolor society that encourages creative expression in a wide variety of water media. The work may be in any style and either two or three-dimensional.

AWARDS

- Best Of Show
- 1st Place: Best of Show-Judith Skovlin Memorial Award
- 2nd Place: Juror’s Award
- 3rd Place: NAWS Memorial Award
- Award of Distinction For Innovative Water media
- Award of Distinction For Transparent Watercolor
- Award of Distinction For Non Representational Subject
- Award of Distinction For Representational Subject
- Member’s Choice
- People’s Choice

EXHIBITION CALENDAR

August 15: Deadline for receipt of images and related material
Sept 4: Acceptance notices will be sent by email or by regular mail
Sept 21: All shipped paintings need to arrive
Sept 24: Take-in of accepted work, 9:30 a.m. to 12 p.m. (Exhibition Location)
Sept 25: Show Opens at 10:00 a.m.
Oct. 7: Final Day of Show and awards reception
Oct 8: Pick up artwork between 10:00 a.m. to 1:00 p.m.

How to Enter:

Selection of artwork by our juror will be from digital images. Find the entry form at the NAWS website: www.naws-az.org and pay for your entries with PayPal, or mail your check to:

NAWS, Attn: Exhibition, Box 508, Sedona, AZ 86339.

Then email your images to:

Sandra Beck -- becksandra35@gmail.com

File Format for Images: jpeg

Image Size: 300 dpi (approximately 5" x 7")

File Name: The first 4 letters of your last name followed by the first 3 letters of your first name, then the entry number and last the painting's title.

EXAMPLE: Betty Smith's 1st entry: [smitbet.1.snowball.jpg](#)

Entry Fees: (non-refundable) due with Entry Form & Images

1 Entry: \$20

2 Entries: \$30

3 Entries: \$35

Questions can be referred to the exhibition chairs.

Chris Sommerfelt, email: csommerfelt@icloud.com, Ph#414-259-0005.

Michael Day, email: mikenlynn@comcast.net, Ph# 603-395-6820

Contact Sandra Beck with questions, becksandra35@gmail.com Ph# 928-282-1391

Eligibility:

The Exhibition is open to NAWS members whose dues are current. Non-members may enter by paying membership dues of \$35 and entry fees. Entries must be original, entirely the work of the unsupervised entrant. Copies, prints and digitally produced material of any kind are not allowed. Entries must have been completed in the past two years.

Materials:

A. Papers and Boards: Submitted work must be on acid-free white paper, or synthetic papers including "Yupo" and "Plastex", "Claybord", "Aquabord", Illustration board for wet media and cold or hot press illustration/watercolor board. Mixed media boards are not allowed.

B. Texture Application: Surfaces may not have a mechanically produced texture including real or simulated fabric texture prior to painting. A light texture of gesso may be applied. Tar gel and similar material is allowed in clear or color-added form. Also included are acrylic gel mediums used for creating textures prior to painting so long as they maintain the integrity of water media. Stamps if used, must be hand made by the artist.

C. Media: All Water-soluble media are acceptable including transparent and opaque watercolor, gouache, acrylic, colored inks, casein paint and egg tempera. Additional media may be applied by water-soluble pencil or watercolor crayons or charcoal primarily used in a painting manner and at least partially dissolved. Some of this work may remain in drawing form so long as the emphasis is on the painted portion. Painting may also be combined with line work including ink and/or pencil. Artwork must be presented in a primarily aqueous manner. Heavy bodied acrylic, water mixable oils and alcohol inks are not allowed.

D. Collage: Materials used for collage must originally be white paper and then colored by the artist. Rice papers, tissue papers, other acid free white papers and unvarnished synthetic papers may be used.

Sales:

Price your paintings correctly. **Painting prices cannot be changed from the price written on the entry form.** All entries must be priced for sale (for insurance purposes) which includes a 20% donation to NAWS and AZ Sales Tax. Customers purchasing a painting is between the selling artist and the buyer. A written receipt will accompany a sale for NAWS and buyer. It is the member's responsibility to pay NAWS' 20% commission.

Framing:

Frames must be simple but sturdy enough to support the art's weight and be appropriately wired (no saw-toothed hangers), ready to display with a clean, professional appearance. Darks, neutrals or white & off-white mats may be used. Liners if used, may be colored. Any scratched, damaged and or soiled framing will be refused. The artist will have until 4p.m. at Take-In to fix the problem. Paintings must be protected with Plexiglass, glass or an archival finish. If glass is used the finished frame size can be no larger than 616 sq. inches, due to weight. Do not put glass on a shipped painting. Paintings on Watercolor Canvas or clayboard do not need matting.

Format:

Submissions may be two or three-dimensional. Minimum size 8"x10" for 2 dimensional. Entries composed of paper constructions, paper sculpture, paper collage, cut paper, mobiles or two or three dimensional wall pieces and installations are eligible. Three-dimensional objects should be stable with supports well attached so that they can sit on a table or the floor without additional support.

Delivery of artwork:

Accepted paintings must be hand delivered to:

SAC Special Exhibition Gallery

15 Art Barn Road

Sedona, AZ 86336

On Sept 24th between 9:30 am and 12 pm

Shipped paintings must arrive by Sept. 21st and are to be sent to:

Sandra Beck, 220 Goodrow Lane, Sedona, AZ 86336

Juror:

Our Juror is Ron Stocke