

Prospectus – Call for Entries

2025 Juried Spring Exhibition

“Celebrating 30 Years of Creativity”

Venue: Sedona City Hall; 102 Roadrunner Drive; Sedona, AZ 86336

Exhibition Dates: Monday, April 28 – Thursday, August 28

Deadline for Receipt of Entries: Friday, March 14

Intake Date for Accepted Works: Thursday, April 24, 9:am to 11:00am

Opening of Exhibit: Monday, April 28

Awards Reception: Thursday, May 8, 4pm to 6pm

Pick-Up Date: Thursday, August 28

Juror: Kim Johnson, <https://kj-art.com/>

AWARDS:

- Best of Show
- 2nd Place: Juror’s Award
- 3rd Place: NAWS Memorial Award

AWARDS OF DISTINCTION:

- Innovative Use of Water Media (i.e. mixed media, textural effects, unusual surface treatment, etc.)
- Best Abstraction or Non-Representational
- Best use of Transparent Watercolor (i.e. transparent media only, transparent washes and layers)

VIEWERS AWARDS:

- Members’ Choice
- People’s Choice

ELIGIBILITY: The exhibition is open to NAWS members whose dues are current. Non-members may enter by paying membership dues of \$40 and the entry fees.

HOW TO ENTER: Selection of artwork by our juror will be from digital images. Find the entry form at the NAWS website. www.naws-az.org and pay for your entries with PayPal, or mail your check made out to NAWS to:

NAWS, Att: Exhibition P.O. Box 508, Sedona, AZ 86339

Next: Email your images to Sandra Beck at becksandra35@gmail.com.

File Format for Images: jpg

Image Size: 300 dpi (approximately 5 x 7)

File Name: The first 4 letters of your last name followed by the first 3 letters of your first name, then the entry number and last the painting's title. Example: Betty Smith's first entry would be smitbet.1.snowball.jpg

Entry Fees: (non-refundable) due with Entry Form and Images

1 Entry **\$25**

2 Entries **\$35**

3 Entries **\$40**

Rules for Entries:

- Entries must be original, entirely the work of the unsupervised entrant using their own reference material.
- Copies, prints, and digitally produced material of any kind are not allowed.
- Entries must have been completed in the past two years.
- Entries cannot have been in any previously juried NAWS exhibition.
- Nude images must have prior approval of the NAWS Committee Chair.
Nude images that could be interpreted as pornographic will be rejected.

Materials:

- **Papers and Boards:** Submitted work must be on acid free white paper or synthetic papers including Yupo® or Plastex®. Boards such as Aquabord®, Illustration board for wet media and cold or hot press watercolor board. Mixed media boards are not allowed.
- **Texture Application:** Surfaces may have a light texture of gesso applied. Tar gel and similar material are allowed in clear or color-added form. Also allowed are acrylic gel mediums used for creating textures prior to painting as long as they maintain the integrity of water media. Stamps if used, must be hand-made by the artist.

- **Media:** All water-soluble media are acceptable including transparent and opaque watercolor, gouache, acrylic used in an aqueous manner, inks, casein, and egg tempera. Additional media may be applied with water-soluble pencil, watercolor crayons or charcoal used in a painting manner which is at least partially dissolved. Some of this work may remain in drawing form as long as the emphasis is on the painted portion of the piece. The painting may be combined with line work including ink and/or pencil. Artwork must be presented in a primarily aqueous manner. No heavy bodied acrylic, water mixable oils, and alcohol inks allowed.
- **Collage:** Materials used for collage must originally be white paper and then colored by the artist. Rice papers, tissue papers, other acid free white papers and unvarnished synthetic papers may be used.

Format:

Submissions are two dimensional only. There are no specific size restrictions. Please ask if size you are considering would be considered unusual.

Framing:

- **Frames** must not have chips or scratches, must not be separating at corners, and art must be securely fastened in the frame.
- **Mats and glass** must be clean and free of marks. Acid-free(archival) mats are recommended. Mats should be neutral in tone, (white, off white, ivory, grays, beiges) It is recommended that glass be clear since matte glass can distort the image. Mats and glass or plexiglass must be used on all works with the exception of watercolor paper that has been spray varnished or sealed with a cold wax medium and mounted to a firm archival board like a cradle board, paintings on archival boards like Aquabord® that have been varnished or sealed. Plexiglass should be used for 16 x 20 works or larger.
- The **back of artwork** must have a professional appearance. It is recommended that framed artwork have some type of dustcover on the back unless the artist believes a dust cover would compromise the artwork or the type frame does not accommodate a cover (e.g., Nielson metal section frames).
- **Artist Name and Art Title should be noted on back of work.**
- For **framed paintings**, picture wire must be securely attached and strong enough to hold the work. It is recommended wire be attached to the frame 1/3 of the way down the frame and must hang 2" minimum below the top of the frame. We recommend D- rings be used for securing wire to the frame. Eye hooks should not extend out from the frame. No sawtooth hardware is permitted.

Sales:

Price your paintings correctly. Painting prices cannot be changed from the price written on the entry form. All entries must be priced for sale (for insurance purposes). **Please note that sales are commission free.** AZ sales tax is the responsibility of the artist at time of filing. Questions can be referred to the exhibition chair. Pat Scott, email: patbscott@msn.com PH: 602-616-7045.